

LA BEOC

LOUISIANA BUSINESS EMERGENCY OPERATIONS CENTER

MISSION: Provide situational awareness and resource support, supporting community **recovery**, mitigation and economic stabilization.

LAOBEOC coordination efforts help to **return** emergency- or disaster-impacted businesses to **normal operations** as quickly as possible.

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WHAT IS THE LAOBEOC?

Think of the **LAOBEOC** as a **conduit** between **Louisiana businesses** and the **Louisiana emergency management community**.

As an annex to the State's emergency operations center (EOC), **LAOBEOC** enhances Louisiana's emergency management efforts and the coordination of **private-sector involvement** and support during a time of crisis. It facilitates **connectivity between emergency preparedness, response and recovery** professionals with the State's **business-sector**, especially those that are **major economic drivers** and including owners and operators of **critical infrastructures** and **key resources** (CI/KR).

Through pre-event training, the **LAOBEOC** helps Louisiana readiness should an emergency or disaster occur.

WHAT DOES THE LAOBEOC DO?

LAOBEOC works with Louisiana businesses to **improve**:

- Disaster **preparedness**.
- Communications with business and industry **before + during + after disaster events**.
- **Response + self-sufficiency** by **increasing** the use of Louisiana businesses in meeting emergency and/or disaster-related needed, **reducing** Louisiana's reliance on FEMA + other Federal and out-of-State assistance providers.

During an emergency and/or disaster response, the **LAOBEOC**:

- **Supports coordination** of Louisiana — and national — business-related activities + resources.
- Provides **incident-specific situational awareness**.
- Identifies **critical supply chains**.
- Maintains lists and contact information for Louisiana **providers of goods + services** likely to be needed in a response.
- **Prioritizes + coordinates re-entry** to an emergency or disaster site.

LAOBEOC also plays a critical role in **preparedness planning** through:

- **Pre-event training**.
- Access to emergency management **specialists**.

REHEARSAL
OF
CONCEPT
(ROC)
DRILL



PARISH
EMERGENCY
OPERATIONS
PLANNING
TEAM IN
ACTION



STATE
EOC



WHY A BEOC?

If you are a Louisiana business and want to:

- > Learn how to **better prepare, respond** and **recover** from an emergency and/or disaster, the **LAOBEOC** offers training opportunities.
- > **Return quickly** to your community after an emergency or disaster, the **LAOBEOC** can help.
- > **Provide supplies, materials** and **resources** if an emergency or disaster is imminent or occurs, the **LAOBEOC connects** available resources to meet emergency and disaster needs.

WHO IS THE LAOBEOC?

The **LAOBEOC** comprises members from the Louisiana **public, private** and **nonprofit** sectors. It is led by the Governor's Office of Homeland Security and Emergency Preparedness (GOHSEP), Louisiana Economic Development (LED), the National Incident Management Systems & Advanced Technologies (NIMSAT) Institute at the University of Louisiana at Lafayette and Stephenson Disaster Management Institute (SDMI) at Louisiana State University.

PALLET
SUPPLIES



By using Louisiana businesses first – before seeking materials, supplies and services from out-of-state providers – the **LAOBEOC** facilitates and expedites the economic recovery of local communities. **LAOBEOC** helps them get back on their feet after an emergency or disaster, increasing the economic resiliency of Louisiana communities and local and Statewide businesses.

HOW DOES THE LAOBEOC WORK?

More than 40 Louisiana business leaders and industry trade associations along with representatives from the Louisiana Voluntary Organizations Active in Disasters (LA VOAD) have physical seats at the **LAOBEOC** facility.

LAOBEOC registered businesses **connect** to the process through their **industry association** and the **LAOBEOC** web portal.

The **LAOBEOC** is **activated** in response to major emergencies or disasters. When activated, **LAOBEOC** representatives make disaster recovery and response recommendations to GOHSEP, LED and the **Governor's Unified Command Group (UCG)**. Other Louisiana businesses are called on to assist with **specific expertise** and to **meet specific needs**.

LAOBEOC SEATS

BUSINESS + INDUSTRY ASSOCIATIONS
CHAMBERS OF COMMERCE
BANKING + FINANCIAL ASSOCIATIONS
ECONOMIC DEVELOPMENT ALLIANCES + PARTNERSHIPS
HEALTHCARE ALLIANCES
OIL + GAS ASSOCIATIONS
RETAIL ASSOCIATIONS
TRANSPORTATION ASSOCIATIONS
TELECOMMUNICATIONS ASSOCIATIONS
TECHNOLOGY ASSOCIATIONS + COUNCILS
VOLUNTEER ASSOCIATIONS
OTHER

For more information, visit
[labeoc.org/labeoc/public_forms/
organization_contacts.aspx](http://labeoc.org/labeoc/public_forms/organization_contacts.aspx)

SUPPLY
DISTRIBUTION
SPOTS



PURPOSE: The **first of its kind** in the Nation, the Louisiana Business Emergency Operations Center (**LAOBEOC**) is Louisiana's first **emergency operations center (EOC)** dedicated to improving emergency and/or disaster preparedness, response and recovery for **businesses**.

YOU AND LAOBEOC

DO YOU HAVE PRODUCTS OR SERVICES THAT THE STATE MIGHT BE SEARCHING FOR?

Register your business with the **LAOBEOC today** to let the State know about your products or services and **how your company** is positioned to assist the State during a disaster.

DO YOU WANT TO BE ADVISED OF ONGOING, UP-TO-DATE SITUATIONAL AWARENESS AS AN EMERGENCY AND/OR DISASTER PROGRESSES?

Through the **LAOBEOC**, as a registered member, **YOU** can report and read the reports of others regarding **post-event status** of emergencies and/or disasters, **recovery needs**, **readiness to participate**, **economic impact** and **supply chain demands** as a result of the incident.

DO YOU WANT TO RECEIVE IMMEDIATE NOTIFICATION OF STATE AND PARISH DECISIONS (E.G., EVACUATIONS, ROAD CLOSURES, ETC.) THAT MAY AFFECT YOUR BUSINESS IN THE EVENT OF AN EMERGENCY OR DISASTER?

Register your business with the **LAOBEOC today** to receive ongoing alerts.

DO YOU WANT TO KNOW ABOUT EMERGING NEEDS THE STATE OR LOCAL EMERGENCY OR DISASTER-IMPACTED COMMUNITIES MIGHT HAVE THAT YOUR BUSINESS CAN FULFILL?

Registering with **LAOBEOC** ensures you get email, text and/or voice call notifications as needs are identified.

FOR MORE INFORMATION

- Read our **Frequently Asked Questions (FAQs)** at www.labeoc.org/labeoc/public_forms/faq.aspx.
- OR **email** us at:
 - info@labeoc.org
- OR **call** us at: 225-334-BEOC (2362).

WHAT LAOBEOC DOES FOR YOU!

When you participate in the **LAOBEOC**, you receive:

- ☒ **Information alerts**
 - Announcements from government agencies.
 - Ongoing situational awareness reports as an emergency and/or disaster progresses.
- ☒ **Emergency products + services alerts**
 - What is needed where.
- ☒ **Donations + volunteer support for emergency response**

As a **registered LAOBEOC** business **you** get to **provide** emergency and/or disaster-impacted communities and emergency responders with:

- Status reports on **your operations**.
- Information regarding the availability of **supplies, materials** and **resources**.
- OR help to get what **you** need to **recover** if you are impacted by the emergency and/or disaster.

REGISTER
NOW!

REGISTRATION TO THE LAOBEOC IS AS EASY AS 1-2-3!

1. Visit www.labeoc.org.
2. Follow the registration instructions.
3. Complete the company profile.

And be sure you are also registered with the Louisiana Division of Administration (DOA) for potential **contracting opportunities**.
doa.louisiana.gov/osp/vendor_index.htm

